

About Editors



Dr. Khushboo Niyarta is an Assistant Professor in the Department of Business Administration at Government PG College, Baran. She has 10 years of teaching experience in Commerce and Management subjects for both Undergraduate and Post Graduate Courses. She is a Research Supervisor at University of Kota, guiding research scholars in their pursuits. She has contributed many Research Papers in various International and National journals of repute, presented papers in several conferences, seminars, symposia at regional, national and International Level. She is also member of academic bodies at Universities, Life Member of Inspira Research Association & Academic Association of Commerce & Management (AACM). She has also received high accolades for her Research and Academic ventures. Her interest areas are Eco tourism, E-Commerce, Human Resource Management, Marketing Management and General Management.



Mrs. Vidya Gopan is working as Sr. Manager in the Department of Radiology at Max Healthcare, Saket, Delhi. She has 19 years of experience. She has completed her MBA in Hospital Management. She is pursuing Ph.D from Bhagwant University, Ajmer. She has contributed many research papers in various international and national reputed journals and paper presentations in international and national conferences, seminars and workshops. She is also life member Inspira Research Association.



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