

About the Editors....



Prof. Mukesh Kumar Jain, Professor, Zakir Husain Delhi College, University of Delhi, is an alumnus of University of Delhi. He has to his credit M. Com, M. Phil., and Ph.D. – all from Department of Commerce, Delhi School of Economics, DU- as academic qualifications. ICWA, MBA, DIM, PGDIM and PGDFM diploma courses are his professional qualifications. He has unparalleled contributions while holding several academic and administrative positions in the past 27 years of his teaching career. His zeal and commitment towards academics have been well acknowledged by Institute of Chartered Accountants of India also where he served as a convener for the course of Cost and Management Accounting. With a highly research-oriented faculty of mind, he has worked on a Major Research Project as a Co-Director which is funded by ICSSR. He has been invited as resource faculty and session chair for various conferences and seminars held at national and international platforms. He has also been an effective member of various committees constituted by Department of Commerce, DU and SOL, DU for course review and course restructuring purposes



Prof. (Dr.) Sandeep Kumar Goel is Professor at Department of Commerce, Acharya Narendra Dev College, University of Delhi. He is a very diligent teacher with specialization in Finance, Accounting, and Entrepreneurship; with a teaching experience of over 25 years to his credit. He completed his B.Com. (Hons.) from the renowned Shri Ram College of Commerce; M.Com. and M.Phil. from the reputed Department of Commerce, Delhi School of Economics, University of Delhi. Thereafter, he obtained his doctorate degree in Commerce from Jamia Millia Islamia. A Central University, New Delhi. He has presented research papers at different forums and many of his research papers have been published in reputed journals. He has been resource person for various workshops and training programmes related to financial planning, financial literacy and entrepreneurship. He is Honorary (Founder) Director, ANDC inStart Foundation, Section 8 Company, funded by Government of N.C.T. of Delhi.



Ms. Yashika Verma is an Assistant Professor in the Department of Commerce at Acharya Narendra Dev College, University of Delhi. A dynamic educator, specializes in Marketing and Artificial Intelligence domain. She completed both her undergraduate and postgraduate studies in Commerce at the University of Delhi. Ms. Verma has presented numerous research papers at national and international conferences, earning several accolades, including Best Paper awards at college, institutional, and university levels. She has also been recognized for her outstanding contributions to education with the prestigious Bharat Gaurav Ratna Shri Sammaan from the Ministry of Corporate Affairs and the Government of India.



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