

# Technology for Education & Employment

*Edited by*

**Dr. Anita Vyas**

*Professor*

*Department of Economics*

*Apex University, Jaipur, Rajasthan*

**Dr. Poonam Joshi**

*Assistant Professor*

*Department of Sociology*

*Apex University, Jaipur, Rajasthan*

**MGM PUBLISHING HOUSE**

**JAIPUR – DELHI**

© Publisher

*This book, or any part thereof must not be reproduced or reprinted in any form, whatsoever, without the written permission of authors except for the purpose of references and review.*

***Published by***

**MGM Publishing House**  
Durgapura, Jaipur-302015  
Rajasthan, India

© Publisher

ISBN: 978-81-981913-7-3

Edition: 2025

*All rights reserved. No part of this book may be reproduced in any form without the prior permission in writing from the Publisher.*

Price: Rs. 995/-

*Printed by:*  
In-house-Digital  
Jaipur-302018

**Disclaimer**

*The originality and authenticity of papers in this volume and the opinions and facts expressed therein are the sole responsibility of the authors.  
MGM Publishing House & the editors of this volume disclaim the responsibility for originality, authenticity and any statement of facts or opinions by the authors.*

This is to certify that this edited book entitled  
**"Technology for Education & Employment"**  
bearing ISBN No. 978-81-981913-7-3 is refereed  
and published after due peer-review process.

Thanks

  
Publisher

## **Contents**

<b>Chapter 1</b>	Valuation of Top 3 Sustainable Companies in India <i>Nisha Yadav, M. Moksha, Ibadat Kaur Chawla, Chandan Kumar &amp; Harsh Kumar</i>	01-16
<b>Chapter 2</b>	Exploring Consumers Awareness Level towards Street Vended Food of Mumbai <i>Sanjay Kumar &amp; Gaurav Bathla</i>	17-30
<b>Chapter 3</b>	Decoding Cultural Nuances in E-commerce Reviews: A Dive into Consumer Preferences and Buying Behaviour <i>Sabina Verma, Alok Pandey, Shivangi Singh, M Veera Durga Devi &amp; Nishani Sai Mahesh</i>	31-45
<b>Chapter 4</b>	Revolutionizing West Bengal Agriculture: A Comprehensive Analysis of AI Applications for Crop Management <i>Subhamoy Chattopadhyay</i>	46-56
<b>Chapter 5</b>	Management of AI Based Crowd Monitoring: A Step towards Safer Public Spaces <i>Kanwar Kulwant Singh, Gurpreet Singh Kalsi &amp; Ajay Dutta</i>	57-63
<b>Chapter 6</b>	An Analysis of Consumers Awareness Level Regarding the Adoption of Smart Technologies in Mice Events of Delhi NCR <i>Aviral Saxena &amp; Sanjay Jamwal</i>	64-76
<b>Chapter 7</b>	Social and Emotional Impact of Technology-Driven Education <i>Manoj Kumar Shukla</i>	77-90

<b>Chapter 8</b>	The Dawn of Digital: Shaping the Future of Learning and Labor <i>Shrutika R. Thakkar</i>	91-100
<b>Chapter 9</b>	An Analytical Study of the Motivational Factors Influencing Consumers Selection of Eco-Friendly Hotels in Delhi NCR <i>Prabhakar Pandey &amp; Sanjay Singh</i>	101-112
<b>Chapter 10</b>	Ethical Innovations in Real-Time Remote Healthcare Monitoring with the Integration of Advanced IoMT Perspectives <i>Diksha Agarwal &amp; Sanjay Tejasvee</i>	113-121

cont.....