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EMERGING FRONTIERS OF BUSINESS RESEARCH A GLOBAL APPROACH

Editors

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About the Editors

Prof. Sanjay Bhayani is a distinguished academician with over 33 years of experience in higher education. A gold medallist in both B.Com. and M.Com., he currently serves as the Dean, Professor, and Head of the Department of Business Management at Saurashtra University, Rajkot. He has held several key administrative positions, including serving as the Officiating Vice Chancellor of Saurashtra University and as a member of the Vice Chancellor Search Committee. Prof. Bhayani has successfully completed four major research projects funded by prominent agencies such as UGC, AICTE, and ICSSR. He is the Chief Editor of the ABDC-listed Journal of Commerce and Accounting Research (India Publishing Group, Delhi), and serves as editor and reviewer for several reputed international journals. Prof. Bhayani has been an expert member on various UGC and AICTE committees and has participated in numerous NAAC peer team visits across India. His contributions to research have been recognized with six national awards for excellence. Additionally, he is the General Secretary of the Indian Accounting Association and the Founder Chairman of the Indian Society for Training and Development (ISTD), Rajkot Chapter. He has also served as an Independent Director of the Rajkot Commodity Exchange, appointed by the Forward Market Commission, Government of India. His current teaching and research interests include strategic management, corporate governance, corporate disclosure, capital markets, behavioral finance, and control systems.



Prof. CMA Meenu Maheshwari, Ph.D., is presently working as Head and Professor in the Department of Commerce and Management at the University of Kota (UOK), Rajasthan, India. Prof. Maheshwari has also served as a lecturer (ABST) at Govt. M.S.J. College, Bharatpur, India. She has been awarded for Excellent Work in Education Field by Government of Rajasthan and Best Women Researcher Award, IRA Academic Excellence Award-2020. She has also been awarded by Rotary Club and Lions Club Kota for her contribution in teaching field. Prof. Maheshwari has been a national executive member of the Indian Accounting Association. Presently, she is a National Deputy Coordinator of National Accounting Talent Search Examination of IAA and General Secretary of the Indian Accounting Association (IAA), Kota Branch, and a life member of several academic and professional bodies, including the Indian Commerce Association, Research Development Association, and the Institute of Chartered Accountants of India. Prof. Maheshwari has completed the Major Action Research Project sanctioned by MGNCRE, Ministry of Higher Education, Government of India and a UGC major research project. Her published work includes more than 133 research articles in peer-reviewed UGC-CARE, ABDC and Scopus-indexed journals and 4 Reference Books, 8 Edited books and 35 chapters in an edited and reference books on her name. Prof. Maheshwari has presented 148 research papers at national and international conferences, seminars, and webinars. She received eight best paper awards for her publications in journals and presentations at various national and international conferences. She has organized a huge number of roundtable discussions, seminars, and webinars nationally and internationally.



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