

### About the Editors



**Dr. Prabhakar Poddar** is an HoD & Assistant Professor in the Department of Economics, R.D. & D.J. College, Munger, Bihar (a constituent unit of Munger University, Munger). He is an alumnus of Banaras Hindu University (BHU), Varanasi, where he earned his Ph.D. degree and qualified the UGC-JRF and having specialisation in Econometrics during post-graduation. He has also successfully completed the ARPIT course offered by the University of Delhi. With more than eight years of rich experience in teaching, research, and academic mentoring, he has contributed significantly to higher education and has served as an Academic Counsellor, IGNOU. His academic credentials are further strengthened by the publication of more than twelve research papers in reputed national and international journals. Alongside his academic responsibilities, he serves as a dedicated NCC Officer holding the rank of Lieutenant and has been recognized for his exemplary leadership and service with the Best ANO Award in 2022 and 2023, and the prestigious DGNCC Medallion Award in 2024, reflecting his strong blend of academic engagement, discipline and youth leadership.



**Dr. Md. Mahtab Alam** is an Assistant Professor in the Department of Commerce, G.D. College, Begusarai, Bihar (a constituent unit of L.N. Mithila University, Darbhanga, Bihar). He has previously served as a Faculty Member in the Department of BBA, S.M. College, Bhagalpur (a constituent unit of T.M. Bhagalpur University, Bhagalpur, Bihar), where he actively contributed to nurturing managerial and entrepreneurial skills among students. He holds a Ph.D., M.Com., and MBA; has qualified UGC-NET and SET in Chhattisgarh, Himachal Pradesh, and Madhya Pradesh; and has completed the ARPIT course through the University of Delhi and, with over 7 years of academic experience, he also serves as an Academic Counsellor, IGNOU. His scholarly contributions include over 23 research papers published in reputed journals; authorship of a book "Marketing Management Concepts, Strategies, and Practices for Success"; editorship of 2 books "Multidisciplinary Conference Book" and "Microfinance in India: A Path to Empowerment"; and 13 book chapters with national and international publishers. He has participated in more than 67 national and international conferences, seminars, workshops, FDPs, and webinars, and has served in key academic roles such as convener, co-convener, organizing secretary, team manager, evaluation coordinator, external examiner, and project supervisor at undergraduate and postgraduate levels. His achievements include the Excellence Faculty Award, Young Teacher Award, and Leadership Talk Series Award. He serves as an Executive Member of the IRA, Jaipur; an Editorial Board Member of IJRCMSS; and a Life Member of the IRA, the IRA, and the Esteemz Foundation.



**Dr. Sandhya Seth** is an Assistant Professor in the Department of Economics, R.D. & D. J. College, Munger, Bihar (a constituent unit of Munger University, Munger). She is an alumna of Banaras Hindu University (BHU), Varanasi, where she earned her Ph.D. and qualified the UGC-NET. She holds Master's degrees in Economics and Public Administration. She has previously served as an Assistant Professor, G.D. College, Begusarai under Lalit Narayan Mithila University, Darbhanga, Bihar. With a strong academic foundation in Economics, Public Administration, and governance, her academic interests span Economic policy, higher education, and Agricultural Economics. She has contributed significantly to teaching, research, and academic editing, and her scholarly output includes eight research papers published in reputed journals, along with active participation in numerous national and international seminars and webinars.

## MGM PUBLISHING HOUSE

Reg. No. - SCA/2023/14/134811

₹ 1380/-



Published by:  
MGM Publishing House  
Durgapura, Jaipur - 302015 (Raj.)  
Mobile No.: 9828571010  
Email: publicationmgm@gmail.com

Copyright: Publisher

Website: [www.mgmpublications.com](http://www.mgmpublications.com)



ISBN : 978-93-49468-69-6



AI SHAPING THE FUTURE OF  
ECONOMICS AND TRADE

Dr. Prabhakar Poddar  
Dr. Md. Mahtab Alam  
Dr. Sandhya Seth



ISBN : 978-93-49468-69-6

# AI SHAPING THE FUTURE OF ECONOMICS AND TRADE

Editors

**Dr. Prabhakar Poddar**  
**Dr. Md. Mahtab Alam**  
**Dr. Sandhya Seth**

