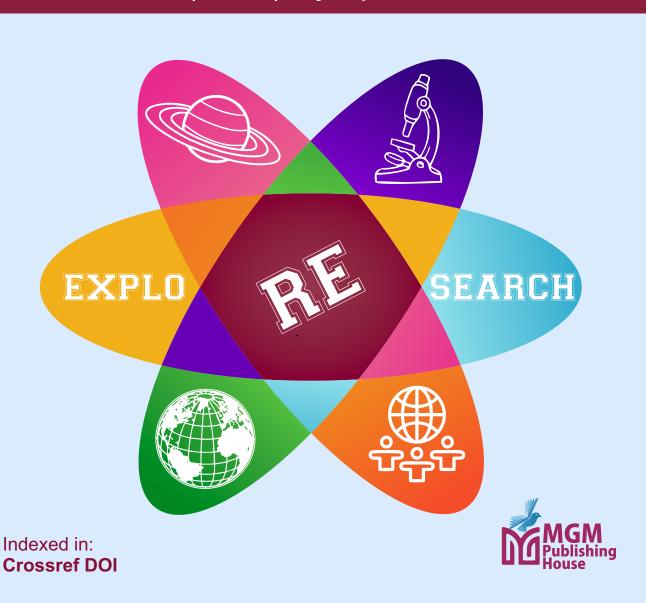
**ISSN: 3048-815X** (online)

# EXPLO RE SEARCH

(An International Multidisciplinary Quarterly Peer Reviewed Refereed Journal)

Vol. 01 | No. 02 | July-September, 2024



## **Editorial Advisory Board - Exploresearch**

### **Chief Patron**

#### Prof. (Dr.) Arvind Kumar Agrawal

Former First Vice Chancellor, Mahatma Gandhi Central University, Bihar Former Dean, School of Social Sciences, Central University of Himachal Pradesh, Dharamshala

#### **Patrons**

#### Prof. (Dr.) S.S Modi

Former Professor & Head Department of ABST University of Rajasthan, Jaipur President, Inspira Research Association Past President, Indian Accounting Association

#### Prof. (Dr.) Ajay Kumar Singh

Professor and Head Department of Commerce and Dean Faculty of Commerce & Business Delhi School of Economics, University of Delhi & Former Vice Chancellor, Sri Sri University, Cuttack, Odisha

#### Prof. (Dr.) Vijay Vir Singh

Vice Chancellor ApeejayStya University, Gurgaon, Haryana Former Director, NITI Aayog & Former Professor International Institute for Population Sciences Mumbai, Maharashtra

#### Prof. (Dr.) Rana Singh

Director

Chandragupt Institute of Management (CIMP), Patna Former Vice-Chancellor, Sanskriti University, Mathura & Former Director, Inst. Effectivess (Quality Assurance) University of Jazeera, Dubai, UAE

#### Editor-in-Chief

#### Prof. (Dr.) Ravi Kant Modi

Founder & CEO, MGM Publishing House Professor & Dean, School of Commerce & Management Nirwan University Jaipur & General Secretary, Inspira Research Association-IRA ravimodii@gmail.com, ravi.modi@nirwanuniversity.ac.in, publicationmgm@gmail.com

#### Editorial Board

#### Dr. Dhruva Kumar

Head of Curriculum Senior Researcher City of Glasgow College University of Strathclyde United Kingdom

dhruvaanu@icloud.com, dhruva.kumar@strath.ac.uk

#### Dr. Jolly Sahni

Director, jubilation Office Associate Director MBA Program Prince Sultan University, Riyadh, Saudi Arabia jsahn@psu.edu.sa

#### Dr. Jeetesh Kumar

Head (a) of Research Faculty of Social Sciences and Leisure Management, Taylor's University, Malaysia jeetesh.kumar@taylors.edu.my

#### Dr. M. Pushpa Rani

Professor & Director Department of Computer Science Mother Teresa Women's University, Tamil Nadu pushparani.cs@motherteresawomenuniv.ac.ir

#### Dr. Asutosh Pradhan

Professor of Social Work Central University of Himachal Pradesh Dharamshala Himachal Pradesh asutoshpradhan@hpcu.ac.in

CMA Dr. Kinnarry Thakkar Professor, Department of Commerce University of Mumbai, Maharashtra kinnarryt@commerce.mu.ac.ir

#### Dr. Kritika Tekwani

Academic Associate Strategy Area, IIM-Ahmedabad kritikat@iima.ac.in

Statutory Warning: No part of this journal may be reproduced or copied in any form or by means (graphic, electronic or mechanical, including photocopying, recording, taping, or information retrieval system) or reproduced on any disc, tape, perforated media or any other information storage device etc., without the prior written permission of the publishers. Breach of this condition is liable for legal action. However, researcher may use any part of this journal in their research work provided that proper citation is used in their work and description of such reference/citation is compulsorily required to inform in writing to the publisher within a month of publication/award of research work.

> The Editorial Advisory Board of the "Exploresearch (EXRE)" is not responsible for views expressed by the authors and reviewers.

website:-www.mgmpublications.com

#### **GUIDELINES FOR CONTRIBUTORS**

The following are the guidelines applicable to contributions:-

- 1. The cover page should include Title, Abstract, Keywords, Authors(s) and Affiliations(s) Official Address (es) as well as Residential Address (es) with Pin Code (s) Email Address (es). Please indicate the corresponding author. The abstract not exceeding 200 words along with 5 Keywords, citing the purpose, scope and conclusion of the submission. Preferably it should explain why the readers should consider the same important.
- 2. Articles should not be more than 2500-4000 words including notes, references & tables.
- 3. Text should be 1.5 spaced typed in MS-word on A4 size paper leaving one inch margins all around. The text must be typed in font size 12 and font type "Times New Roman".
- 4. The main text should bot contain name of the author. The manuscript should not contain footnotes. References should be given at the end of the manuscript.
- 5. Reference should be given in APA style.
- 6. Tables: tables (each on a separate sheet) should be numbered consecutively in Arabic numerals and should be referred to in the text as Table 1, Table 2 etc. tables should not duplicate results in Graphs.
- 7. Graphs: With minimum descriptive text and Graph axes should be labeled with variable written out in full, along the length of the axes, with the unit in parenthesis.
- 8. All submissions for publication are referred on the 'double blind' system by at least two professionals.
- 9. Articles must be original and hitherto unpublished.
- 10. The final decision on the acceptance or otherwise of the paper rests with the Editors, and it depends entirely on the standard and relevance of the paper.
- 11. The final draft may be subjected to editorial amendment to suit the Journal's requirements.
- 12. All author/s must sign and send the "Copyright Certificate" along with their submission.
- 13. In the case of website, please do not forget to mention the date of accessing.
- 14. Electronic submissions should be sent to (publicationmgm@gmail.com/info@mgmpublications.com).

Prof. (Dr.) Ravi Kant Modi

Editor-in-chief Exploresearch



## **Editor-in-chief**

Prof. (Dr.) Ravi Kant Modi
Founder & CEO, MGM Publishing House
General Secretary, Inspira Research Association-IRA
Professor & Dean, School of Combiners & Management Nirwan University Jaipur +91-98285 71010



# MGM PUBLISHING HOUS Reg. No. - SCA/2023/14/134811

Website: www.mgmpublications.com